



Refine Search

Search Results

Terms	Documents
("cost per click" or "cpc") and ("ad" or advertisement)	253

Database:

US Pre-Grant Publication Full-Text Da
US Patents Full-Text Database
US Patents OCR Backfile
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index

Search Type: ☒ Prior Art ☐ Interference**Search:**

Refine Search

Recall Text



Clear

Interrupt

Search History

DATE: Thursday, January 14, 2010[Purge Queries](#)[Printable Copy](#)[Create Case](#)

Set Name Query
Side by Side

Hit Count Set Name Set Name
Result Set Grid

*Prior Art Searches**DB=USOC; PLUR=YES; OP=OR*[L41](#)

("cost per click" or "cpc") and ("ad" or advertisement)

253

[L41](#)[L41](#)*DB=USPT; PLUR=YES; OP=OR*[L40](#)

("cost per click" or "cpc") and ("ad" or advertisement)

323

[L40](#)[L40](#)*DB=PGPB; PLUR=YES; OP=OR*

<u>L39</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1164	<u>L39</u>	<u>L39</u>
<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i>				
<u>L35</u>	709/224	20668	<u>L35</u>	<u>L35</u>
<u>L34</u>	709/217	16818	<u>L34</u>	<u>L34</u>
<u>L33</u>	709.clas.	83390	<u>L33</u>	<u>L33</u>
<u>L32</u>	707/102	17140	<u>L32</u>	<u>L32</u>
<u>L31</u>	707/104.1	16283	<u>L31</u>	<u>L31</u>
<u>L30</u>	715/760	1071	<u>L30</u>	<u>L30</u>
<u>L29</u>	715.clas.	45249	<u>L29</u>	<u>L29</u>
<u>L28</u>	707/5	9841	<u>L28</u>	<u>L28</u>
<u>L27</u>	707/4	9001	<u>L27</u>	<u>L27</u>
<u>L26</u>	707/3	19829	<u>L26</u>	<u>L26</u>
<u>L25</u>	707/2	10290	<u>L25</u>	<u>L25</u>
<u>L24</u>	707/1	15418	<u>L24</u>	<u>L24</u>
<u>L23</u>	707.clas.	97282	<u>L23</u>	<u>L23</u>
<u>L22</u>	705/40	3478	<u>L22</u>	<u>L22</u>
<u>L21</u>	705/39	4135	<u>L21</u>	<u>L21</u>
<u>L20</u>	705/38	2516	<u>L20</u>	<u>L20</u>
<u>L19</u>	705/27	6293	<u>L19</u>	<u>L19</u>
<u>L18</u>	705/14	10750	<u>L18</u>	<u>L18</u>
<u>L17</u>	705/26	12836	<u>L17</u>	<u>L17</u>
<u>L16</u>	705.clas.	79445	<u>L16</u>	<u>L16</u>
<u>L15</u>	705/1	13733	<u>L15</u>	<u>L15</u>

DB=PGPB,USPT; PLUR=YES; OP=OR

	(6714975 6366918 20020004735 5848407 6286005 5724424 5768521 6594641 6470269 20010014868 5659732 6285987 6278966 5864845 5864846 5848397 5778367 5903882 6078916 5930777 6078866 5724521 6311185 5724524 5664115 5752238 6487538 5826241 5918014 6128599 5862223 5855008 5704060 5920854 5748954 6185558 5920859 6269361 5945975 5852820 5717923 6411936 5794210)![PN]			
<u>L14</u>		43	<u>L14</u>	<u>L14</u>
	<i>DB=USPT; PLUR=YES; OP=OR</i>			
<u>L13</u>	("6907566")[PN]	1	<u>L13</u>	<u>L13</u>
	<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i>			
<u>L12</u>	6907566.pn.	4	<u>L12</u>	<u>L12</u>
	<i>DB=USPT; PLUR=YES; OP=OR</i>			
<u>L11</u>	("6078866")[URPN]	98	<u>L11</u>	<u>L11</u>
<u>L10</u>	(5903882 5659732 5748954)![PN]	3	<u>L10</u>	<u>L10</u>
<u>L9</u>	("6078866")[PN]	1	<u>L9</u>	<u>L9</u>
	<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i>			
<u>L8</u>	6078866.pn.	2	<u>L8</u>	<u>L8</u>
	<i>DB=USPT; PLUR=YES; OP=OR</i>			
<u>L7</u>	("6269361")[URPN]	161	<u>L7</u>	<u>L7</u>
	<i>DB=PGPB,USPT; PLUR=YES; OP=OR</i>			
	(20020004735 5848407 5724424 6725214 5768521 5659732 6285987 5864845 5864846 5848397 20030093385 20010044757 20020165849 5778367 5903882 20030050863 6253188 6078866 5724521 6826572 5724524 5752238 5826241 5918014 5862223 5855008 5920854 5748954 5920859 6269361 5852820 5717923 5794210 20020169760)![PN]			
<u>L6</u>		34	<u>L6</u>	<u>L6</u>
	<i>DB=USPT; PLUR=YES; OP=OR</i>			
<u>L5</u>	("7043483")[PN]	1	<u>L5</u>	<u>L5</u>
	<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i>			

<u>L4</u>	l1 and l2 and L3	25	<u>L4</u>	<u>L4</u>
<u>L3</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1798	<u>L3</u>	<u>L3</u>
<u>L2</u>	(account adj management adj server) and (search adj engine or crawler or spider)	80	<u>L2</u>	<u>L2</u>
<u>L1</u>	(search adj engine or search with engine or search near engine)	44786	<u>L1</u>	<u>L1</u>

Interference Searches

DB=UPAD; PLUR=YES; OP=OR

<u>L38</u>	("cost per click" or "cpc") and ("ad" or advertisement)	348	<u>L38</u>	<u>L38</u>
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DB=USPT; PLUR=YES; OP=OR

<u>L37</u>	("cost per click" or "cpc") and ("ad" or advertisement)	323	<u>L37</u>	<u>L37</u>
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DB=PGPB; PLUR=YES; OP=OR

<u>L36</u>	("cost per click" or "cpc") and ("ad" or advertisement)	1164	<u>L36</u>	<u>L36</u>
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END OF SEARCH HISTORY